



---

## **Battle of the Burger Contest Details & Regulations**

The contest runs May 28, 2024 - July, 31, 2024

### **Participation Guidelines:**

- Restaurants must have a physical address WITHIN the city or town of Seymour, WI 54165
- Restaurants must be open by the start of the contest, and must be a year-round business (*exception being made in 2024 due to Franks Again Bar & Grill opening 6/1*)
- Each restaurant can only enter ONE burger into the contest
- Deadline for burger name & details are due by **May 10, 2024**; entries must submit a name for their burger, the details of its contents and a photo to be shared online and in voting.
- Participation fee for non-SBL members is \$50 for 2024. This fee is waived for SBL Members. Non-members can apply their \$50 towards a membership through July 31, 2024.
- This is a friendly community competition, please keep that in mind at all times. Negative comments about the other contestants will not be tolerated.

### **The "Battle Burger" Guidelines:**

- The Burger entered into the contest must include at least one beef patty, all other ingredients, sauces, portions, etc of the burger are completely up to the participating restaurant
- The Winning Restaurant agrees to have their Battle Burger on their menu for the following year.

### **Voting Guidelines:**

- For 2024, voting will be separated into 2 categories: 1) Community Votes which will account for 40% of the overall vote and 2) Food Judging Panel Vote which will account for 60% of the overall vote. See breakdown of voting below.
- **Community Votes:**
  - Community members and customers will be allowed to vote once per day on an online platform.
  - Duplicate emails (or duplicate like-kind emails) within the same day will be deleted for purposes of this contest.
  - The 40% will be broken down based on the percentage of total votes earned by each individual establishment
- **Judging Panel Votes:**
  - A judging panel of 5 anonymous individuals will rank each burger based on taste, appearance & presentation, proper cooking, and overall meal.
  - The judging panel will account for 60% of the vote.

# BATTLE OF THE BURGER 2024

- 
- Each individual on the judging panel will eat all Battle Burgers entered into the contest.
  - The SBL will reimburse the judging panel participants for 50% of their meals

## Official Prizes for Winning Business:

- Seymour Business League Related Prizes
  - Promoted as the Battle of the Burger contest winner on SBL social media accounts
  - Free membership to SBL for a year
- Promotional Items for your Business
  - A plaque indicating that you are the *Battle of the Burger* winner in 2024
  - A banner indicating that your business is the "Battle of the Burger WINNER 2024!"
  - Significant burger-bragging rights for an entire year!
- BurgerFest Event Related Prizes (not available for 2024)
  - (2) Free passes to BurgerFest on August 10 (not available for 2024)
  - Free participation in the BurgerFest Parade and marching with the large banner (will get free admission to the parade & opportunity for parade involvement in 2025)
  - Same large banner hung up on BurgerFest grounds during event (banner to be hung up on Depot Street near Hamburger Charlie statue)
  - Special Announcement of restaurant during Burger Eating Contest (not available for 2024)

## Community Contest, Guidelines & Prizes:

- Community members can obtain a *Battle of the Burger* punch card at any of the participating restaurants; customers who visit ALL *Battle of the Burger* restaurants can send their punch cards into the SBL to be entered for a prize of 2 BurgerFest tickets and 2 free meals at the winning restaurant.
- Voters are only allowed ONE vote per day in the contest. Votes are counted by email address submitted through the website voting platform.
- Vote through the SBL website with your own email address, only.
- Limit of one vote per day
- Punch cards will be available at all participating locations; one card per person can be mailed into the SBL for a chance to win
- Three punch card winners will be selected on August 1st, 2024

## Official Prizes for Winning Community Member:

- (2) Free tickets to BurgerFest (not available for 2024).
- (2) Free vouchers to the restaurant winner of the *Battle of the Burger* contest